



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L6

Results as of: 12/31/2017

GMT: HOWARD HUDSON

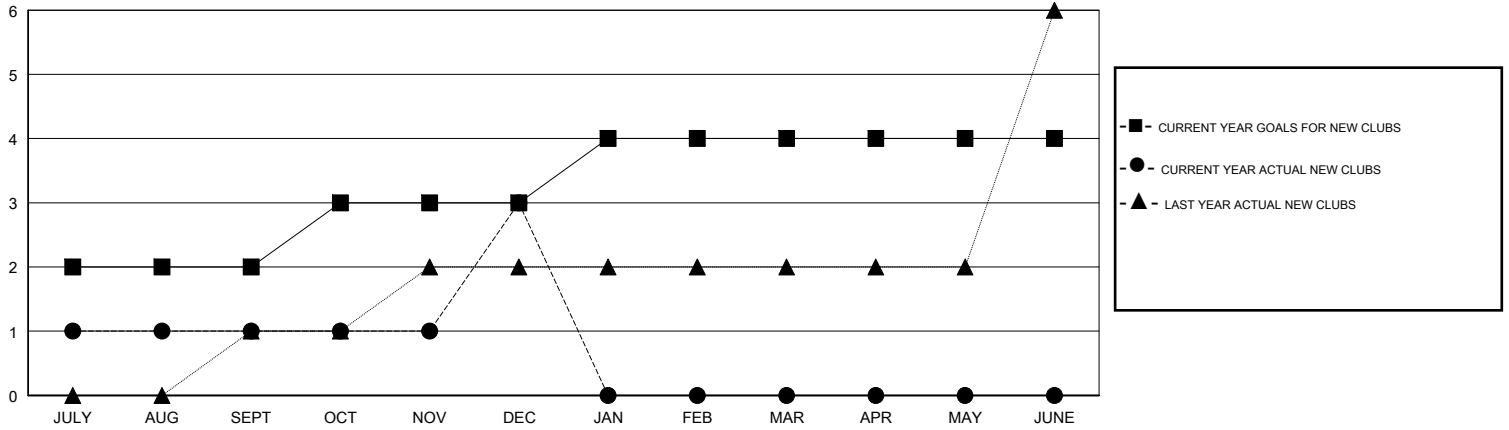
LOCATION CALIFORNIA

GMT CA

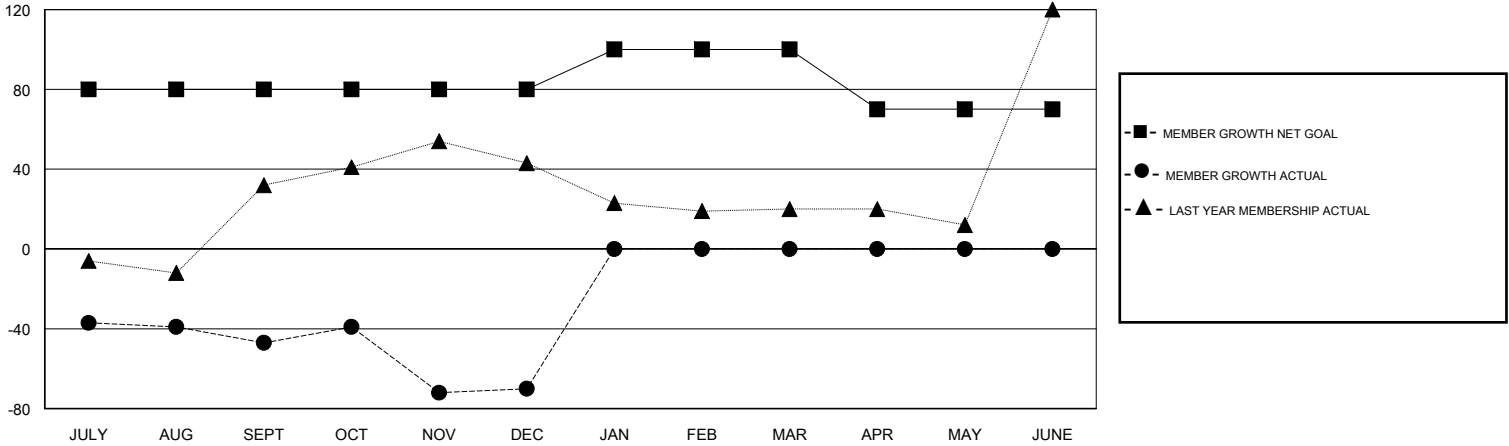
Clubs			
RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	2	1	1
OCT/NOV/DEC	1	2	4
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	0	0	0

Members			
RESULTS FOR 2017-2018			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	80	103	132
OCT/NOV/DEC	0	118	136
JAN/FEB/MAR	20	0	0
APR/MAY/JUNE	-30	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 5

40 CLUBS OF 70 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION	
MALE	795 (54.60%)
FEMALE	661 (45.40%)
Women Percentage Fiscal Year Goal: 46%	

DROPPED MEMBERS	
DECEASED	12
CLUB CANCELLED	29
OTHER	227
TOTAL	268

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	332
FAMILY MEMBERS PAYING HALF DUES	185